09/09/2021

Press Releases

In-person networking returns to Cannes as real estate industry gathers for MIPIM September Edition 2021

By RX Events



MIPIM Awards 2021 winners announced

Cannes, 8 September 2021 – The unique MIPIM September Edition has seen the return of the international real estate, investor and political community to Cannes for in-person networking, exhibition space, events and awards. The theme for this hybrid edition was "New World, New Era" and the conference challenged the industry to re-imagine our long-term future, addressing topics such as social inclusion, reducing carbon emissions, the circular economy and sustainable growth.

The September Edition was planned as a shorter, concentrated MIPIM for high level attendees to inaugurate the return to in-person networking in a safe and COVID-secure environment. Arranged over two days, the event was attended by 4,200 delegates from 46 countries around the world.

The investment community plays a crucial role at MIPIM with the annual investors Summit. A total of 400+ investor delegates attended from organisations including Allianz, APG, Ivanhoe Cambridge Europe, P+ and Zurich Insurance Group. Leading brokers attended from CBRE, BNP Paribas, JLL and Colliers alongside high-profile industry leaders from Nexity, Gecina and Fifthwall.

Securing investment into Europe's recovering regions and cities remained at the top of the agenda, with political leaders attending from cities including Stockholm, Rome, Barcelona, Madrid, Bucharest and Berlin. Peter Freeman CBE, Chair of Homes England gave his insight on the UK planning environment in relation to ESG investment, while Virginia Raggi, Mayor of Rome launched the session Italy: Back to Business.

Alongside the talks and debates, MIPIM celebrated its annual awards to recognize the most outstanding projects in the global real estate industry. The full list of winners is available here:

Award Winners

Award Pictures

The proptech community was out in force for the finals of the Propel by MIPIM Startup Competition. New innovators Tower 360, Equisafe, Urbanetic, spaceOS were celebrated as the four category winners in the competition, which was delivered in partnership with MetaProp and Union Investment.

With MIPIM September Edition concluded, the industry can look forward to the return of MIPIM on 15-18 March 2022, which will include the full, week-long programme of talks, exhibition, events and networking.

Ronan Vaspart, director of MIPIM, said: "We are happy to be back in Cannes with our real estate friends and colleagues this September. The industry has been unanimous in telling us that it wants to return to safe and secure in-person networking as quickly as possible. It has taken us longer than we first anticipated to get back here, but we have proven that large scale business events are possible again. We can now look confidently to the return of MIPIM in its normal slot in Cannes in March 2022."

The MIPIM World 365 digital platform is accessible year round offering members an opportunity to

organise online meetings, discover exclusive content and watch the replays of conferences from 13t September.	h
More information about MIPIM September Edition here.	